

"A trilogy of values forms the foundation of our company:

***Respect** for our customers;*

***Responsiveness** to their needs;*

*and **Responsibility** for our actions."*

Your Trilogy Team



From left to right: Rodney, Colette, Mike, Giela, Scott, Valerie, Mike, Mary, Gary, Kerry, Jim, Carolyn, Jeff, Cheryl, Bill, Bonnie, Glenn, Barbara, Aaron, Judy, Stacy Jo.



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**What you should
know about us**



www.trilogycares.com

WHY TRILOGY

Why did the founders of Trilogy Health Insurance think it necessary to form an insurance company for small businesses in Wisconsin? Because we believe:

- Small business owners deserve the same attention as a Fortune 100 company.
- Small business owners and insured members should get the exceptional service they deserve and are paying for.
- Providers of health care should spend their time practicing medicine, not untangling themselves from insurance company 'red tape.'
- It is important to consistently 'do the right thing' on behalf of all those we serve.

A trilogy of values forms the foundation of our company:

- **Respect** for our customers
- **Responsiveness** to their needs
- **Responsibility** for our actions

The result is a competitive health insurance company created for the sole purpose of serving small businesses in 25 counties of eastern Wisconsin. We are locally owned and managed. Our customer service team is located in Brookfield, Wisconsin, not out of country or even out of state. When you contact us, you'll speak to a real person right away—someone specifically trained, willing and able to help you. When you have questions, you'll get answers.



Your Customer Service Team from left to right: Kerry, Bonnie, Giela, Valerie, Carolyn, Barbara



Founders from left to right: Mike, Jim, Gary, Bill, Glenn

WHO WE ARE

Five Wisconsin insurance executives with almost 100 years of combined experience founded Trilogy. They know what works and what does not. All five started their careers with smaller regional health plans that were eventually acquired by larger national organizations. All five found that bigger is not always better. They preferred the approach of smaller companies, where decisions can be made quickly without bureaucracy.

These five founders handpicked a team of 16 employees, averaging 17 years of experience. This team is eager to demonstrate the Trilogy difference and earn your loyalty.

WHAT WE ARE

We serve small businesses (2-50 employees) in eastern Wisconsin. Licensed as a Preferred Provider Plan, we offer a variety of benefit plan options, with a wide range of deductibles, coinsurance, copays and out-of-pocket maximums. These include traditional PPO plans and High Deductible Health Plans (HDHP) that qualify for Health Savings Accounts (HSAs).

WHERE WE ARE

Trilogy's products are available to small businesses in eastern Wisconsin. Your health insurance questions are handled by a team of professionals who know Wisconsin, who know the physicians and hospitals in the network and who understand the local health care marketplace.

WHEN WE BEGAN

We received our license from the Office of the Commissioner of Insurance on January 2, 2007. We began serving our first customers in April 2007.

To find out more, please call us at 866-429-3241 or 262-432-9140 or visit our website www.trilogycares.com.

